

2017



April 1, 2017

Dear Food Vendor,

Heritage Days is a wonderful small town festival held every year in early July in Downtown Mount Vernon, IA. This year's festival will be held **Friday July 7th and Saturday July 8th**. The festival draws crowds from Mount Vernon, of course but also from surrounding communities including Springville, Lisbon, Mechanicsville, Cedar Rapids and Iowa City. The highlights include a parade and 5K walk/run, we will have live music and performances on the main stage both days as well as a beverage tent, food vendors, bingo, children's games and many more terrific activities!

We are looking for food vendors interested in renting a 10-foot by 12-foot booth space on both Friday and Saturday along First Street for this event. Cost is \$225.00 for for-profit businesses and \$50.00 for non-profit organizations.

The festival hours will be 4:00 PM to 12:00 midnight on Friday and 10:00 AM to 12:00 midnight on Saturday. Vendors will be expected to be there until 10:00 PM both nights. **Load in starts at 8:00 AM on Friday July 7th and must be completed no later than 11:00 AM.** Food sales may start any time after 10:00 AM on Friday morning. Tear down will be after festival closing at Midnight on Saturday night with a deadline of 3:00 AM. **NOTE: New this year: The Heritage Days committee is committed to Zero-Waste. To that end, all vendors are required to use compostable plates, cups, napkins, utensils and serving gloves. See application for more details.**

If you are interested in submitting an application for consideration in this year's Heritage Days Festival we would love to hear from you! Please complete the enclosed application along with a list of your menu items and prices, and send the material to us at the address listed on the application no later than May 5th, 2017. We are seeking a wide variety of food items to be available. We will give a high priority to local vendors as well as outside vendors who offer food items not already being offered. Food vendors may not have exclusive rights to a food type. We will allow only two vendors per type of food (exclusive of hamburgers and hot dogs). **Heritage Days Inc. has reserved the exclusive right to sell bottled water and bottled soda.**

If you have any questions you may contact us directly. We look forward to hearing from you soon!

Sincerely,

Tammy Pitlik
Heritage Days Committee
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