



May 4 & 5, 2019
Mount Vernon, Iowa

Chalk the Walk 2019 is right around the corner.

We are very excited to once again to be holding this annual festival adding to the uniqueness of the Mount Vernon-Lisbon area. As in years past, we are anticipating thousands of visitors to descend upon our community the first weekend of May.

This year, our 14th Annual *Chalk the Walk* is Saturday and Sunday, May 4th and 5th.

Chalk the Walk has grown to be one of the most anticipated annual events in our community, and its success directly relates to our community's generous and selfless support of providing artist sponsorships.

Sponsorships from local businesses and individuals are key to making this unique event a success year after year. *Today, I ask you to please consider sponsoring an artist for this year's weekend event.* Enclosed with this letter are the details regarding sponsorship levels. While the sponsorship form offers three sponsorship levels, these proposed levels may not fit your current giving situation and we, as a committee want to emphasize that *any donation amount is greatly appreciated.*

If you have *any* questions about *Chalk the Walk* or sponsorships, including logo representation, please feel free to contact me via email, text or by phone.

Thank you for being a part of our community and for your consideration in helping us with this wonderful event!

A handwritten signature in black ink that reads "Catherine Poduska". The signature is written in a cursive, flowing style.

Catherine Poduska,
Sponsor Coordinator - Chalk the Walk 2019 Committee
cpoduska@gmail.com | 319.551.9445



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Sponsorship Form

You can sponsor a street chalking square to advertise your business or to celebrate a family member or friend. When you sponsor a square, you may choose your own artist or let us provide one for you. Chalk the Walk will provide an assortment of colors of chalk for the artist.

Sponsorship Benefits

Benefactor \$ 500+

- Your name listed as sponsor of at least five (5) 8' x 10' street chalkings
- Acknowledgement, including your logo, in newspaper ads and published materials*
- Acknowledgement on Facebook with a link to your Facebook page or website*
- Receive ten (10) 'scholarships' to participate in the giant "grid art" community piece

Rembrandt \$ 250

- Your name listed as sponsor of at least two (2) 8' x 10' street chalkings
- Acknowledgement, including your logo, in newspaper ads and published materials*
- Acknowledgement on social media with a link to your Facebook page or website*
- Receive five (5) 'scholarships' to participate in the giant "grid art" community piece

da Vinci \$ 100

- Your name is listed as sponsor of at least one (1) 8' x 10' street chalking
- Acknowledgement in newspaper ads, published materials and on Facebook*

*** Sponsor name appears if completed form and payment are received by April 24, 2019**

Chalk the Walk cannot guarantee subject matter of street paintings and is not responsible for complications due to rain and other acts of nature.

In order to maintain space for the artists, we ask sponsors to refrain from displaying any additional advertising or promotions at the event.



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Sponsoring Business / Individual / Organization:

Address:

City / State / Zip:

Contact Person:

Phone:

Email:

Do you have an artist you would like to sponsor? If so, please provide their name. (Listed artist must also register as a participating artist.) If not, the Chalk the Walk Committee will provide an artist for you to sponsor.

Sponsorship Levels

- Benefactor** (\$500+)
- Rembrandt** (\$250)
- da Vinci** (\$100)

For more information concerning sponsorships, contact:

Catherine Poduska

Sponsor Coordinator – Chalk the Walk 2019 Committee

319-551-9445 (text or call – please leave voicemail)

cpoduska@gmail.com

Please return your sponsorship and completed form to:

(Checks payable to: City of Mount Vernon – Chalk the Walk)

City of Mount Vernon – Chalk the Walk

213 First Street, Mount Vernon, Iowa 52314