

2019



March 26, 2019

Dear Food Vendor,

On behalf of the Mount Vernon Heritage Days Committee, I am writing to invite you to participate in the 2019 Heritage Days festival. Heritage Days will be held on Friday, July 12, and Saturday, July 13.

The festival draws crowds from Mount Vernon and surrounding communities including Lisbon, Springville, Mechanicsville, Cedar Rapids, and Iowa City. Highlights include a parade, 5K walk/run, Carnival Rides, children's games, beverage tent, and live music and performances each day.

For the first time in several years, Heritage Days is partnering with a carnival rides operator/supplier.

Our contract with Next Generation Shows precludes Heritage Days from partnering with food vendors that offer the following items: Funnel Cakes, Cotton Candy, Corn Dogs, Popcorn, Snocones, Caramel Apples and Lemonade Shake-ups.

However, and because some of our regular food vendors offer some of the above items, the Heritage Days committee has been given a waiver on some of these items with the understanding that if these particular items are sold, that they will be sold at the same prices as Next Generations Shows sells the same items:

Lemonade \$3 and \$6

Corndogs \$3 and \$6

Funnel Cakes \$5

Other exceptions can be made if the Heritage Days Committee is made aware **BEFORE** receipt of this application.

We are looking for food vendors interested in renting a 10-foot by 12-foot booth space on both Friday and Saturday along First Street during this event. Cost is \$225.00 for businesses and \$50.00 for non-profit 501c3 organizations.

The festival hours will be 4:00 p.m. to midnight on Friday and 10:00 a.m. to midnight on Saturday. Vendors will be expected to serve food until 10:00 p.m. both nights. **Load in starts at 8:00 a.m. on Friday, July 12, and must be completed no later than 11:00 a.m..** Food sales may start any time after 10:00 a.m. on Friday morning and no later than 3 p.m.. Tear down must occur after festival closing at midnight on Saturday with a deadline of 3:00 a.m.

Heritage Days remains committed to zero waste. All vendors will be required to use compostable plates, cups, napkins, utensils, and serving gloves. Please see the application for more details.

If you are interested in submitting an application for consideration in this year's Heritage Days festival, we would love to hear from you! Please complete the enclosed application along with a list of your menu items and prices and send the material to us at the address listed on the application no later than May 3, 2019. We are seeking a wide variety of food items to be available. We will give a high priority to local vendors as well as outside vendors who offer unique food items. Food vendors may not have exclusive rights to a food type. We will allow only two vendors per type of food (exclusive of hamburgers and hot dogs). **Heritage Days Inc. has reserved the exclusive right to sell bottled water and bottled soda.**

If you have any questions you may contact us directly. We look forward to hearing from you soon!

Sincerely,

Tammy Pitlik
Heritage Days Committee
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