



**May 1 & 2, 2021
Mount Vernon, Iowa**

Our 16th Annual Chalk the Walk is right around the corner and so is SPRING!!

The Chalk the Walk Committee is very excited to be planning for an **in person** event this year and starting off the year of festivals here in Mount Vernon with a colorful Chalk the Walk bang! Historically, Mount Vernon experiences a surge of visitors for this event and the committee is *working hard* to plan for extra health safety measures, spreading the festival grounds out to accommodate for social distancing and creating extra space between the artists squares this year too. Please also know that the committee is dedicated to keeping up with the ever changing recommendations by doctors and science. We will be keeping up with the newest recommendations as we move through the next few months and make any last minute decisions as necessary for this event and our communities public safety.

Chalk the Walk 2021 is Saturday and Sunday, May 1st and 2nd.

Chalk the Walk has grown to be one of the most anticipated annual events in our community and we are so thrilled to be planning for an in person event this year after being tucked inside for so long. It's due to Sponsorships from local businesses and individuals like you that make the magic of Chalk the Walk come to life year after year. Thank you!

Enclosed with this letter are the details regarding sponsorship levels. While the sponsorship form offers three sponsorship levels, we understand that these proposed levels may not fit your current giving situation. *Please know that any donation amount is greatly appreciated.* Additionally if you have an alternative sponsorship idea to propose, I invite you to contact me directly to discuss possibilities.

If you have *any* questions about *Chalk the Walk* or sponsorships, please feel free to contact me by email.

Thank you for being a vital part of our community and for your consideration in helping us with this wonderful event!

Andrea Gorsh,
Sponsor Coordinator - Chalk the Walk 2021 Committee
sponsors.chalkthewalk@gmail.com



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Sponsorship Form

Thank you for your consideration in sponsoring Chalk the Walk. When you sponsor, we can provide an artist/s, or you can arrange with an artist who has signed up. Additionally there is a special section below for you to identify a specific artist for your sponsored square. Please note, sponsoring a square does not sign you up to create art. If you wish to participate as an artist we encourage you to register as an artist. You can find the link to register as an artist on the CDG website.

Sponsorship Benefits

Benefactor \$ 500+

- Your name listed as sponsor of at least five (5) 8' x 10' street chalkings
- Acknowledgement, including your logo, in newspaper ads and published materials*
- Acknowledgement on social media with a link to your social media or website*
- Receive ten (10) 'scholarships' to participate in the giant "grid art" community piece

Rembrandt \$ 250

- Your name listed as sponsor of at least two (2) 8' x 10' street chalkings
- Acknowledgement, including your logo, in newspaper ads and published materials*
- Acknowledgement on social media with a link to your social media or website*
- Receive five (5) 'scholarships' to participate in the giant "grid art" community piece

da Vinci \$ 100

- Your name is listed as sponsor of at least one (1) 8' x 10' street chalking
- Acknowledgement in newspaper ads, published materials and on social media*

***Sponsor and payment are due by April 12, 2021**

Chalk the Walk cannot guarantee subject matter of street paintings and is not responsible for complications due to rain and other acts of nature. In order to maintain space for the artists, we ask sponsors to refrain from displaying any additional advertising or promotions at the event.



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Sponsoring Business / Individual / Organization:

Address:

City / State / ZIP:

Contact Person:

Phone:

Email:

Have an artist you would like to sponsor? If so, please provide their name. If not, an artist will be provided for you to sponsor. **Your preferred artist must register as a participating artist, we cannot track down and register the specific artist for you.**

Sponsorship Levels

○ **Benefactor** (\$500+) ○ **Rembrandt** (\$250) ○ **da Vinci** (\$100)

○ Please contact me regarding other opportunities. The best way/time to reach me is: _____

For more information concerning sponsorships, contact:
Andrea Gorsh, Sponsor Chair – Chalk the Walk 2021
sponsors.chalkthewalk@gmail.com

Please return your sponsorship and completed form to:
(Checks payable to: City of Mount Vernon – Chalk the Walk)

City of Mount Vernon – Chalk the Walk
213 First Street, Mount Vernon, Iowa 52314