

What's Deetz?

The loyal-to-local app that's connecting residents and visitors to your city by showing what's happening around town right now! Everything expires within 24 hours, so it's always fresh!

Why Do I Care?

For every 100 users on Deetz, **~\$1,500 per week in sales** is generated for local businesses on the app.

How Does It Work?

You receive a phone call or text message on days and times you choose. Spend 5 seconds to tell us what you'd like to highlight about your business that day.

More details on back...

Contact

Ellen McCauley

Community Manager (319) 213-8173 ellen@deetzapp.com www.deetzapp.com



Frequently Asked Questions:

What does it cost to participate?

Zero, Zip, Nada. The Mount Vernon-Lisbon Community Development Group has covered the cost as a benefit for all area businesses.

What type of businesses are on the app?

Primarily restaurants (incl. bars, cafes, food trucks, etc.), retail (boutiques, salons, antiques, etc.), and recreation (bike rental, live music, events, etc.).

What if I'm not running a promotion or a special?

Deetz is not a deals app. Our goal is to highlight what's unique about your business that day to help raise awareness. Daily information could be inventory you just received, a new menu item, extended store hours, etc. That said, if you are running a deal or special, you are welcome to share that to Deetz as well.

How do I sign up and how does it work?

Email ellen@deetzapp.com / contact@deetzapp.com See "how it works" details on the other side...

As Seen On









WATCH

OUR INTRO VIDEO ON DEETZ DIAL HERE!





Add **622-HiDeetz** to your contacts so you know it's us! (that's 622-443-3389)

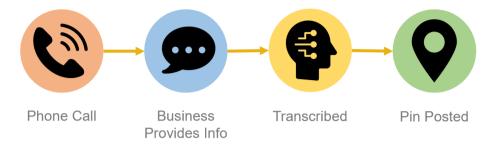
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Deetz Dial:





Ring ring, it's deetz calling!

deetz will give you a phone call or send a text message at the time that works best for your business. This is when you'll share what you want to appear on the deetz app that day. If you miss your phone call, you can still text 622-HiDeetz anytime.

Give us the deetz!

The info you share does NOT have to be a promotion or a deal. Some examples include: new inventory, lunch specials, a new coffee flavor, a clearance sale, last minute closures and more. Sharing your 'daily deetz' with us is the easiest way for your business to be on Deetz regularly.

Then the techno magic happens...

Our system will transcribe your message and the information is reviewed by a **real person**. We come up with a clever caption and check your website and social media for photos. You can also email or text a preferred photo to us directly.

And now you're in on it!

Once the pin is finalized, it's scheduled on the app within minutes after your phone call.

Email ellen@deetzapp.com / contact@deetzapp.com if you have any questions or to get signed up!