



**BE  
Lisbon**



**2023**



## **Business Enhancement (BE) Lisbon Competition 2023**

**Open to ALL businesses inside Lisbon city limits**

### **Contest Rules**

1. BE Lisbon is open to legal residents of Iowa. They must be 18 years old at the time of submitting an entry. Participants must be a for-profit business located within the city limits of Lisbon, Iowa, and the business must be zoning compliant at the time of application. The business must be in operation for at least one year. In-home based businesses are not eligible. Staff and/or elected officials of the City of Lisbon and/or their immediate families are not eligible. Any CDG volunteer working with the contest is not eligible.
2. The application will need to be completed and submitted to Lisbon City Hall no later than 4 p.m. on Friday, Oct. 27, 2023. All applications must be typed and may be submitted in paper form directly to City Hall or in electronic form submitted to the city administrator at [lisboncityadministrator@cityoflisbon-ia.gov](mailto:lisboncityadministrator@cityoflisbon-ia.gov) . Application will be available at City Hall and/or posted to the City's Web site by or before Labor Day weekend, 2023. In addition to the completed application, applicants will also need to make a 15-minute presentation (live pitch) to a panel of judges.
3. Businesses must provide a 25% cash match toward awarded grant funds for the business development efforts outlined in their business pitch. Payment of the grant will be made by the City of Lisbon upon proof of completion with receipts showing the use of funds and the cash match. It is expected that the projects will be completed before the end of May 2024. Funds may **not** be used for payroll, utilities, normal operation expenses, vehicle purchase or expenses incurred prior to the announcement of the award.
4. By submitting an application, the participants agree that:
  - Any and all claims, disputes and cause of action because of or connected to their application, the grant program, and/or any grant will be resolved individually without any form of class action
  - Any and all claims, judgments and awards will be limited to actual third party, out-of-pocket costs sustained but in no event will attorney's fees be awarded or recoverable
  - Under no circumstances will participants be allowed to obtain an award for, and participants knowingly and expressly waive all rights to see, punitive, incidental, consequential, or special damages, lost profits

and/or other damages

- Participants agree to release and hold harmless the City of Lisbon, all affiliated parties, and all of their employees and agents from any and all claims that any commercial, advertising, presentation, web content or any other material produced, presented, and/or prepared by or on behalf of sponsor infringes the rights of participant as contained in any application or otherwise.

5. The awarded business is required to remain in operation in Lisbon for two years following the date of payment of the grant or repay their awarded grant funds.
6. Winners will be required to work with City of Lisbon staff, officials or agents for promotional purposes of the event. Contest winners may also be asked to make presentations regarding lessons learned, their successes and failures, advice to other entrepreneurs, and plans.
7. Applications and presentations must be in English. No use of matter that is obscene, hateful, distasteful, offensive, malicious, tortuous or libelous will be allowed. All materials (application and presentation) must only contain material appropriate for publication in an open forum.
8. The entire contest, including selection of judges, will be overseen by a committee made up of members/volunteers of the Mount Vernon-Lisbon Community Development Group (CDG), the city administrator of the City of Lisbon and elected officials of the City of Lisbon, Iowa

**For more information contact:**

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