

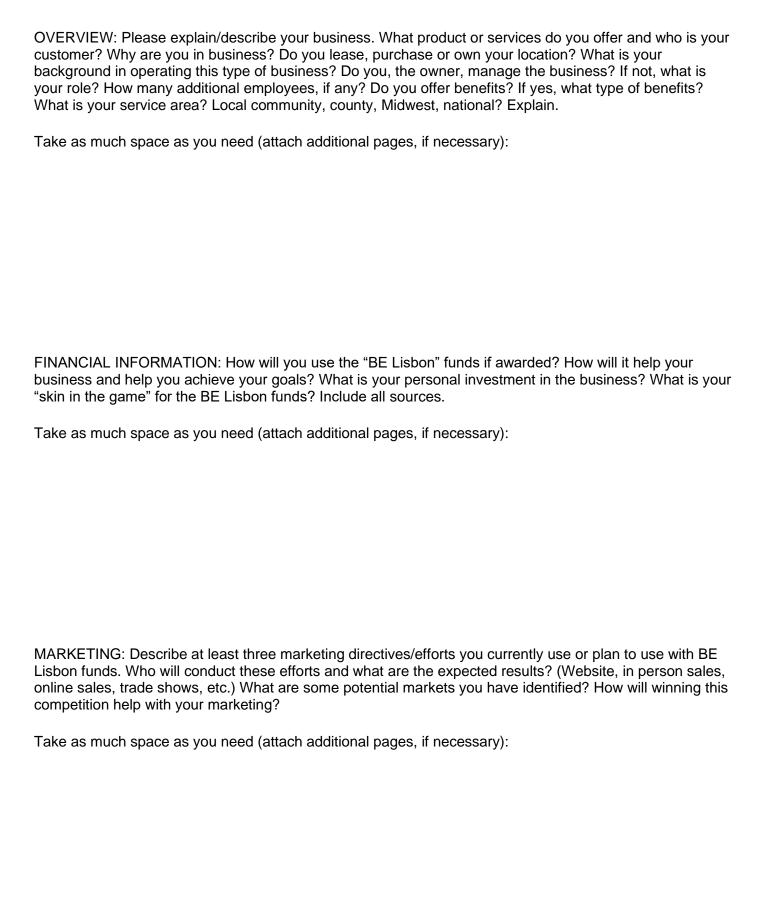
Business Enhancement (BE) Lisbon Competition 2023

Open to ALL businesses inside Lisbon city limits

ENTRY FORM

All submissions must be typed. There is no restriction on length, so please be thorough. Overall, this application accounts for about 75% of your score, where judges will be evaluating: Concept (20%), Budget/Financial (15%), Community Impact (15%), Competitive Advantage (15%), and Marketing/Promotion (10%). PLEASE BE SPECIFIC ON HOW YOU WILL SPEND THE MONEY. The other 25% of your score will come from your presentation to a panel of judges after they have reviewed this

application. Your name: Title (How are you affiliated with the business? Owner, Manager, etc.): Address: Email: Phone: Where is your business located? PLEASE NOTE: Your physical location of operation must be within the city limits to be considered. Please contact City Hall if you have questions about whether or not you qualify. **Business Name:** Type of business: **Business Address:** Hours of Operation:



COMPETITIVE ADVANTAGE: Who is your competition? What is your competitive advantage? Have you received or do you plan to get technical assistance from other sources? Main Street Iowa, SBDC, college or university, local development organization, SCORE, vendor or supplier? If yes, what type of assistance?	
Take as much space as you need (attach additional pages, if necessary):	
COMMUNITY IMPACT: How does/will your business bene awarded, enhance the benefit to Lisbon? If you do not win other information do you want the judges to know about you funds?	this competition, how will you proceed? What
Take as much space as you need (attach additional pages, if necessary):	
Application must be submitted to City Hall in Lisbon either via email or in print. You will receive an email confirmation once your application has been received. To submit, either print out the completed application and mail to City Hall, or email completed application and all related materials in word or PDF form to: lisboncityadmin@cityoflisbon-ia.gov	
For more information contact:	
Brandon Siggins lisboncityadmin@cityoflisbon-ia.gov (319) 455-2459 Lisbon City Hall PO BOX 68 Lisbon , Iowa 52253	Joe Jennison director@visitmvl.com (319) 210-9935