



2023



## **Business Enhancement (BE) Lisbon Competition 2023**

**Open to ALL businesses inside Lisbon city limits**

### **Could your business benefit from \$5000?**

The City of Lisbon wants to help promote the community and the economic vitality of the city by issuing a grant to help businesses enhance more than just the outside of their buildings (as has been done with TIF grants). This grant will be awarded via a competition where businesses present their specific plan to help grow their business as well as help Lisbon become a stronger community.

#### **What types of things can be purchased with the grant money?**

Marketing  
Remodeling\*  
Signage\*  
Equipment  
Inventory (for business expansion only)

#### **What isn't covered?**

Rent  
Utilities  
Vehicle(s)  
Payroll  
Normal operating expense

\* - if it helps enhance the image of the business and the City of Lisbon

#### **What do I have to do?**

Complete the application available from Lisbon City Hall by the Tuesday after Labor Day. Be prepared to talk about how this investment will help expand and grow your business, and how Lisbon and the local community will benefit.

This is a chance to lift your eyes up from the day-to-day challenges of your business and think about long range and strategic planning. Lisbon has a lot of great businesses, and this grant program was established to find a way to help support and grow these businesses.

**Download applications & contest rules from <https://www.cityoflisbon-ia.gov/>**

#### **For more information contact:**

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