

To all interested Nitty Gritty Vendors,

The Annual 4th of July Lincoln Highway Nitty Gritty (LHNG) has been well established in our community since 1989 and is surrounded by antique shops, specialty shops and cafes. The open-air show is located Uptown on First Street and offers paved-surface booths only. Rain or Shine / Free Parking / Free Admission / On-Site Volunteers.

We would like to invite you to fill out our vendor application and be a part of this year's show.

We invite you to fill out our vendor application online so that we can get a jumpstart on planning for the year. The application is attached with this email. You may also access it on our Nitty Gritty site: [www.visitmvl.com/nittygritty](http://www.visitmvl.com/nittygritty)

I know how much we all like to wait on getting our applications in for shows, but I hope you will consider getting back to us right away so that we can do our best to promote the show the best we can by knowing who all will be joining us.

If you would like a blank paper copy of the contract mailed to you please let us know. We would be happy to mail one out.

Again, please return your contract either online, or via snail-mail ASAP.

We are working on our social media campaign and are counting on our dealers to submit photos of previous booths and merchandise so that we can use those materials to promote both the Nitty Gritty and you. Please email those photos to [mvnittygritty@gmail.com](mailto:mvnittygritty@gmail.com)

We will, once again, be using the hashtag #mvnittygritty as a simple way for interested folks to find us online. We have both an event page and a Nitty Gritty page on Facebook and are also working to improve our Instagram presence. ANY LIKING AND SHARING OF OUR PAGE, POSTS, AND EVENT WILL BENEFIT ALL OF US IN HELPING US BRING MORE SHOPPERS TO THIS LONG STANDING SHOW! We get amazing traffic at this event, but we all know that more shoppers to go around means more money for all of us in the end. Please use our hashtag #mvnittygritty in your posts. Once you "like" the Facebook page, you should be able to tag us in any social media posts using the @symbol and mvnittygritty, thus @mvnittygritty

We have plenty of postcards, so please let us know how many you would like sent to you to hand out at your upcoming shows, or if you want to send them to your customers as a reminder, and we'll get you what you need.

Joe Jennison ([director@visitmvl.com](mailto:director@visitmvl.com)) and I, Karrie ([mvnittygritty@gmail.com](mailto:mvnittygritty@gmail.com)), will be your main contract contacts for the show. We will be happy to field any questions you might have so don't hesitate to ask.

We really do appreciate your getting your applications in early so we can make this year's show our best one yet!

Thanks a million! Get on down to the Nitty Gritty!!!

Karrie C.  
Lincoln Highway Nitty Gritty Committee Chairman