



May 4 & 5, 2024 Mount Vernon, Iowa

Chalk the Walk 2024 is right around the corner!

We are very excited to kick off the festival season with Chalk the Walk, adding to the uniqueness of our Mount Vernon-Lisbon area. As in years past, we are anticipating thousands of visitors to descend upon our community the first weekend of May.

This year, our 19th annual *Chalk the Walk* is Saturday and Sunday, May 4th and 5th.

Chalk the Walk has grown to be one of the most anticipated annual events in our community, and its success, and successful in-person return directly relates to our community's generous and selfless support of providing artist sponsorships.

Sponsorships from local businesses and individuals are key to making this unique event a success year after year! *Today, I ask you to please consider sponsoring an artist for this year's weekend event.* Enclosed with this letter are the details regarding sponsorship levels. While the sponsorship form offers three sponsorship levels, these proposed levels may not fit your current giving situation and we, as a committee, want to emphasize that *any donation amount is greatly appreciated.*

If you have *any* questions about *Chalk the Walk* or sponsorships, including logo representation, please feel free to contact me via email, text or by phone. Additionally, if you have an alternative sponsorship idea to propose, I invite you to contact me directly to discuss possibilities.

Thank you for being a part of our community and for your consideration in helping us with this wonderful event!

A handwritten signature in black ink that reads "Catherine Poduska". The signature is written in a cursive, flowing style.

Catherine Poduska,
Sponsor Chair - Chalk the Walk 2024 Committee
mvchalkthewalk@gmail.com | 319.551.9445



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Sponsorship Form

Thank you for your consideration in sponsoring Chalk the Walk. When you sponsor, we can provide an artist/s, or you can arrange with an artist who has signed up. Additionally, there is a special section below for you to identify a specific artist for your sponsored square. Please note, *sponsoring a square does not sign you up to create art*. If you wish to participate as an artist, we encourage you to register as an artist. You can find the link to register as an artist on the CDG website.

Sponsorship Benefits

Benefactor \$ 500+

- Your name listed as sponsor of at least five (5) 8' x 10' street chalkings
- Acknowledgement, including your logo, in newspaper ads and published materials*
(please email us your logo at mvchalkthewalk@gmail.com)
- Acknowledgement on social media with a link to your social media or website*
- Receive ten (10) 'scholarships' to participate in the giant "grid art" community piece

Rembrandt \$ 250

- Your name listed as sponsor of at least two (2) 8' x 10' street chalkings
- Acknowledgement, including your logo, in newspaper ads and published materials*
(please email us your logo at mvchalkthewalk@gmail.com)
- Acknowledgement on social media with a link to your social media or website*
- Receive five (5) 'scholarships' to participate in the giant "grid art" community piece

da Vinci \$ 100

- Your name is listed as sponsor of at least one (1) 8' x 10' street chalking
- Acknowledgement in newspaper ads, published materials and on social media*

Sponsor and payment are due by April 13, 2024



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Chalk the Walk cannot guarantee subject matter of street paintings and is not responsible for complications due to rain and other acts of nature. To maintain proper space for the artists, we ask sponsors to refrain from displaying any additional advertising or promotions at the event.

Sponsoring Business / Individual / Organization:

Address:

City / State / ZIP:

Contact Person:

Phone:

Email:

Have an artist you would like to sponsor? If so, please provide their name. If not, an artist will be provided for you to sponsor. *Your preferred artist must register as a participating artist, we cannot track down and register the specific artist for you.*****

Sponsorship Levels

Benefactor (\$500+) Rembrandt (\$250) da Vinci (\$100)

Please contact me regarding other opportunities. The best way/time to reach me is: _____

For more information concerning sponsorships, contact:

Sponsor Chair - Chalk the Walk 2024 Committee: mvchalkthewalk@gmail.com | 319.551.9445

Please return your sponsorship and completed form to:

(Checks payable to: City of Mount Vernon – Chalk the Walk)

**City of Mount Vernon – Chalk the Walk
213 First Street, Mount Vernon, Iowa 52314**